Global Entrepreneurship Week 2025
Together We Build

Sierra Leone National Host: Innovation SL

Report Prepared by: Innovation SL

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Submitted to: Global Entrepreneurship Network (GEN) Global

Event: 17th November - 21st November 2025

Purpose: To provide a comprehensive update on planned activities for GEW 2025, highlighting collaborations, thematic focus, and ecosystem impact in alignment with GEN's global objectives.

I. Introduction

Dear Global Entrepreneurship Network (GEN) Global,

As the designated national host for Global Entrepreneurship Week (GEW) 2025, Innovation SL is delighted to share a comprehensive update on our planned activities. Under the theme "Together We Build," this year's GEW will spotlight collaboration and sustainable growth through innovation and creativity. Our mission is to unite entrepreneurs, hubs and key stakeholders to strengthen Sierra Leone's entrepreneurial ecosystem reinforcing that entrepreneurship truly is for everyone.

II. Strategic Focus

Innovation SL is committed to fostering an inclusive entrepreneurship ecosystem in Sierra Leone by promoting collaboration, capacity-building, and opportunity creation. Global Entrepreneurship Week (GEW) 2025 embodies this commitment, serving as a flagship platform dedicated to supporting youth and youth-led initiatives. Through GEW, we aim to empower young entrepreneurs, strengthen their capacities, and create meaningful pathways for their active participation in the economy. This year's celebration will further highlight the importance of cross-sector partnerships that build resilience, drive innovation, and contribute to sustainable development across the country.

To enhance engagement and visibility, GEW 2025 will feature a five-day trade fair exhibition, showcasing entrepreneurs across key sectors such as the circular economy, agriculture,

technology, digital innovation, and the arts. This platform will provide opportunities for networking, collaboration, and discovering transformative ideas driving sustainable growth.

III. Sponsorship and Partnerships

We are proud to note our key sponsors include the GIZ, Irish Aid, Aurora Foundation and International Trade Centre (ITC). Venue partners include the Orange Foundation (November 17th - 19th 2025) and Limkokwing University of Creative Technology (November 20th-21st 2025).

These collaborations underscore the theme "Together We Build," demonstrating the collective force of local and international stakeholders in advancing entrepreneurship for all.

IV. Program Overview

Below is a detailed outline of the five-day program, including focus areas, activities, partners, and sponsors:

Day 1: Kickoff & Foundation Building

Focus: Official Opening Ceremony featuring policy dialogue and stakeholder engagement, youth led-startups showcase, networking icebreakers, and trade fair introduction.

Key Partner: Orange Foundation

Key Sponsors: GIZ (week-wide), Vult.

Day 2: AI Training for Innovation Hubs

Focus: Hands-on AI sessions to enhance operational efficiency and foster tech-driven entrepreneurship.

Partner & Sponsor: International Trade Centre (ITC), KOICA

Venue Partner: Orange Foundation

Day 3: Build & Learn Workshop - Entrepreneurship in Education

Focus: Workshop on integrating entrepreneurship into education, with three breakout sessions.

Partner:

- SLEEK (Sierra Leone Education in Entrepreneurship Pedagogy and Skills)
- Funding Readiness by SLAN & RAIN
- Compliance & Regulations by National Investment Board

- From Street to Structure Unlocking Sierraleone's $5.9 Billion Informal Economy by Connoisseur Consult Sierra Leone

Venue Partner: Orange Foundation

Sponsors: GIZ

Day 4: Dare2Aspire - Women in Entrepreneurship

Focus: Empowering women through mentorship, program launches, competitions, and storytelling.

Sponsors: Embassy of Ireland, Aurora Foundation and GIZ.

Partners: Craving4Development, Women Mean Business

Highlights:

Mentorship Circles & M2M Program Launch

Junior & Senior Pitch Competitions

Storytelling sessions by successful female entrepreneurs

Venue Partner: Limkokwing University

Day 5: Sustainable Fashion Focus

Focus: Exploring sustainability in fashion, circular design, and eco-friendly innovation.

Partner: Eco Elegance

Venue Partner: Limkokwing University

Sponsors: GIZ

GEW 2025 Sponsorship – Cash & In-Kind Contributions

Partner / Organisation	Cash Contribution (SLE)	In-Kind Contribution	Details of In-Kind Support

GIZ	-	Yes	Promotional materials, Media Coverage, branding items, catering service, venue decoration.
Embassy of Ireland	SLE 134,750	NO	
Aurora Foundation	SLE 15,000	Yes	Acceleration program for Dare2Aspire-women in entrepreneurship pitch winners
VULT	-	Yes	Internet across the 5 days
Orange Digital Center (ODC)	-	Yes	Event venue for 3 days
Limkokwing University	-	Yes	Event venue for 2 days

V. Expected Outcomes and Impact

At Innovation SL, we remain committed to nurturing Sierra Leone's entrepreneurship ecosystem through collaboration, capacity-building, and innovation. GEW 2025 represents a powerful step toward a more inclusive, resilient, and opportunity-driven future. By collaborating with numerous entrepreneurs, hubs, and providers, we aim to create exciting, transformative experiences that project the vibrancy of Sierra Leone's entrepreneurship system.

Key anticipated impacts include:

- Enhanced skills and networks for over 800 participants.
- Increased visibility for emerging sectors like sustainable fashion and AI-driven innovation.

- Strengthened partnerships for ongoing ecosystem development.

Together, we build!

Warm regards,
For and On Behalf of the CEO
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